



WEWS

ORDER

Flight Dates **09/19/12-09/25/12**

Contract / Revision **309334 /** Product **Renacci for Congress OH-16 9.19-9**

Original Date / Revision **08/27/12 09/21/12** Agency Com **15%**

Advertiser **Renacci / Republican / Cong**
Billing Contact **815 Slaters Lane**
Alexandria, VA 22314

Agency **American Media and Advoc**

Buying Contact Sales Office **EWSDC**
Sales Region **NAT**
Agency Ref

815 Slaters Lane
Alexandria, VA 22314

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Sep **00:20:00**

Estimate # **3092**

Alt Order #

Billing Type **Cash**

Order Type **GENERAL**

Billing Cycle **EOM/EOC**

Billing Calendar **BROADCAST**

Demographic **A35-64**

Rev Codes **POL POL CAND**

Product Codes **PL**

Priority **P-1**

Advertiser Ref

Order Share 100% Market Value 17600

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	16	\$14,960.00	\$17,600.00	0.00
Totals	16	\$14,960.00	\$17,600.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/25/12	16	\$14,960.00	\$17,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WEWS	09/19/12	09/25/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WT---	2		\$450.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N 2	WEWS	09/19/12	09/25/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00



WEWS

Contract / Revision **309334** Flight Dates **09/19/12-09/25/12**

Hiatus Dates

Original Date / Revision 08/27/12/ 09/21/12

Order Sep 00:20:00

Advertiser Renacci / Republican / Con **Product** Renacci for Congress OH-1 **Estimate #** 3092

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	09/19/12	09/25/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--W-F--		2				\$850.00		0.00			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 3	WEWS	09/19/12	09/25/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	2	\$1,100.00	P-2	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--W-F--		2				\$1,100.00		0.00			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 4	WEWS	09/19/12	09/25/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		1				\$800.00		0.00			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 5	WEWS	09/19/12	09/25/12	SA 7-8p Rotation SA 7-8p Rotation	CM	7-8p	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		1				\$800.00		0.00			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 6	WEWS	09/19/12	09/25/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTF-S	:30	3	\$2,200.00	P-2	0.00	NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--WTF-S		4				\$2,200.00		0.00			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 7	WEWS	09/19/12	09/25/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	:30	3	\$800.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--WTF--		3				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	--WThF----	:30		(\$800.00)		0.00	NM		
		See MG 7.4 [hra/pol]													
2	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	--WThF----	:30		(\$800.00)		0.00	NM		
		See MG 7.5													
3	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	--WThF----	:30		(\$800.00)		0.00	NM		
		See MG 7.6,7.7 [n/a]													
4	WEWS	09/17/12-09/23/12		SA 7PM News		7-730p	-----Sa--	:30		\$800.00		0.00	NM		